

QATAR
PRIX DE L'ARC
DE TRIOMPHE

MEDIA GUIDE

2022



AN EVENT OF GLOBAL DIMENSIONS AT PARISLONGCHAMP:

THE QATAR PRIX DE L'ARC DE TRIOMPHE!

For more than 100 years, racing enthusiasts from around the globe have gathered at ParisLongchamp racecourse on the first weekend in October for the Qatar Prix de l'Arc de Triomphe, the world's best horse race.

World championship races of this ilk bring together the best horses and best international jockeys! Punters revel in the challenge of unravelling the winner, and a record €70 million is wagered across 60 countries.



The event is broadcast in more than 60 countries worldwide and millions of television viewers are kept on the edge of their seats by the Qatar Prix de l'Arc de Triomphe. More than 250 journalists from 26 different countries are accredited to cover the event.

During Arc weekend, 35,000 spectators of many diverse nationalities are expected to create an international atmosphere in the ParisLongchamp grandstand. As the horses enter the home straight, the sound of thundering hooves on the racecourse will be accompanied by cheers in a multitude of languages from supporters in the stand!

Trailer of the Qatar Prix de l'Arc de Triomphe 2022 HERE

KEY METRICS OF THE QATAR PRIX DE L'ARC DE TRIOMPHE

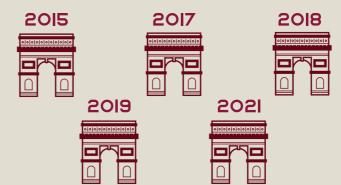
Rated the best horse race in the world

5 times
in the past
7 years!

The Qatar Prix de l'Arc de Triomphe has been officially rated the best horse race in the world 5 times according to the global rankings of the Longines World's Best Horse Race, which were created in 2015! In terms of its quality it regularly tops any other race, since only exceptional horses line up for this legendary challenge.



LONGINES WORLD'S
BEST RACEHORSE AWARD
BEST HORSE RACE AWARD





AN INTERNATIONAL EVENT



Broadcast in 60 countries



€93 million wagered, a record for a race day



You can bet on this race in 60 countries



WINNERS BY COUNTRY OF THE LAST 100 RENEWALS OF THE ARC

In horseracing, the nationality of the winner is determined by the country where it is trained, regardless of where it was born or the nationality of its owners.

2022 RENEWAL:

THE GERMAN TORQUATOR TASSO IS LOOKING FOR A DOUBLE FOLLOWING HIS VICTORY IN LAST YEAR'S QATAR PRIX DE L'ARC DE TRIOMPHE



In 2021, the German colt Torquator Tasso sprung a surprise when he landed the 100th renewal of the Qatar Prix de l'Arc de Triomphe. He returned to Germany a hero, and his achievement was commemorated when his image featured on a special-edition stamp.

Elated by this incredible victory, his connections now dream of an Arc double. Torquator Tasso will once more be partnered by Rene Piechulek, who won the Arc even though he had never previously ridden at ParisLongchamp!

Torquator Tasso is trained in Germany by Marcel Weiss, who only started training under his own name four years ago. Torquator Tasso carries the silks of Gestüt Auenquelle, which is owned by Peter Michael Endres and Karl-Dieter Ellerbracke.

Torquator Tasso is the third German horse to win the Arc. His compatriot, Danedream, won the 2011 Arc in record time!

KEY FIGURES FOR THE GERMAN CHALLENGERS

THE ARC'S FASTEST HORSE IS GERMAN!



2'24"49

The German filly **Danedream**, who won the 2011 Qatar Prix de l'Arc de Triomphe, still holds the fastest winning time in the history of this race. The average speed was 60km/h, with a final sprint that exceeded 65km/h!



8 HORSES HAVE WON THE ARC TWICE IN 100 RENEWALS

In 100 renewals only 8 horses have won the Arc twice: Ksar (1921 and 1922), Motrico (1930 and 1932), Corrida (1936 and 1937), Tantième (1950 and 1951), Ribot (1955 and 1956), Alleged (1977 and 1978), Trêve (2013 and 2014) and Enable (2017 and 2018). Several of them attempted the treble without success.



TORQUATOR TASSO FACES STRONG OPPOSITION

In May, 86 horses from around the world were entered for the 2022 renewal of the Qatar Prix de l'Arc de Triomphe: 33 are trained in France, 26 in England, 13 in Ireland, 6 in Germany and 6 in Japan. Over the next few months, in keeping with how those horses perform, the entry list will pare itself down. On 2 October, a maximum of 20 exceptional runners will enter the starting gates at ParisLongchamp.

SPONSORS:

A HISTORIC PARTNERSHIP BETWEEN FRANCE GALOP AND THE QATAR RACING AND EQUESTRIAN CLUB EXTENDED TO 2027.



In January 2022, France Galop and the Qatar Racing and Equestrian Club (QREC) announced the extension of the Qatar Prix de l'Arc de Triomphe weekend sponsorship. The extension of this important partnership for French racing covers five years and will be in place from 2023 to 2027.

In the world of sports, this sponsorship agreement stands out for its exceptional longevity. It first started in 2008 for a five-year-period (2008 – 2012). After just two years it was extended to 2022. This new agreement extends the sponsorship to 2027.

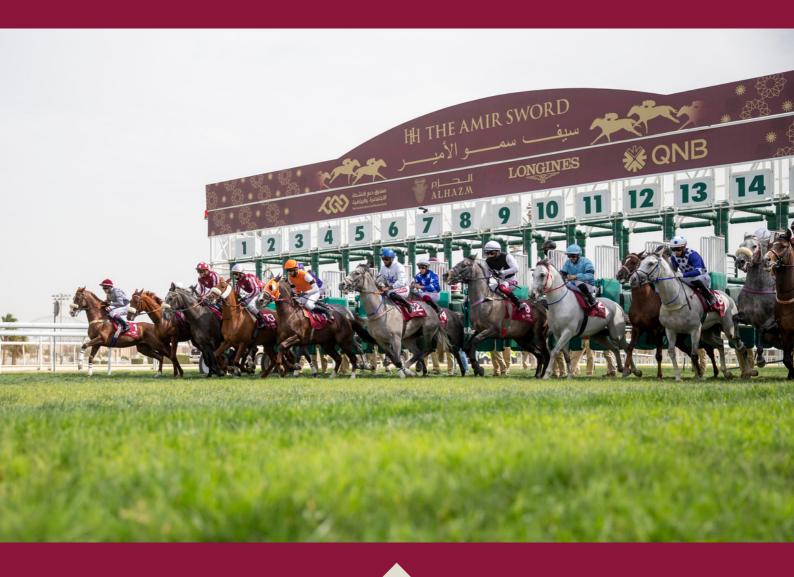
This partnership underpins a prestigious weekend that includes a record 12 Group 1 races (including 4 open to Purebred Arabians) that offer total prizemoney of €10 million. The two-day Qatar Prix de l'Arc de Triomphe weekend, as well as the Friday meeting at Saint-Cloud racecourse, are the main targets of the best European horses.



QATAR RACING AND EQUESTRIAN CLUB

Title partner of the Qatar Prix de l'Arc de Triomphe weekend

The QREC was established in the early 1960's. It is mandated with representing, promoting and advancing equine and equestrian initiatives from grassroots programs to the international arena. Focused on equestrian sport and horse welfare, the QREC is dedicated to promoting Qatar as a world class hub for horse racing and a leader in the pure Arabian breed. The QREC works in collaboration with local bodies dedicated to achieving excellence in planning, regulating and developing Qatar's racing industry to reflect the world's best practices. The QREC is also the new title partner of the Qatar Prix du Jockey Club, one of the most important races for the selection of the breed.



QATAR PRIX DE L'ARC DE TRIOMPHE WEEKEND:

THREE DAYS NO RACING FANS SHOULD MISS

The Qatar Prix de l'Arc de Triomphe is the highlight of a fabulous weekend that starts on Friday, 30 September at Saint-Cloud racecourse and continues on Saturday, 1 October and Sunday, 2 October at ParisLongchamp racecourse.

The Arc weekend boasts an exceptional concentration of 16 Group races, including 12 Group 1 races, the highest level of competition in Flat racing. These races attract exceptional horses and embrace horses of all ages, from 2-year-olds, 3-year-olds to 4-year-olds and older horses. They are run over every distance between 1,000 and 4,000 metres, including the 2,400-metre classic distance. They are often described as "finals" in the world of racing on turf.

The high-quality racing over these three days is renowned internationally. Every owner in the world dreams of having a runner in one of the races over the weekend.

FRIDAY 30 SEPTEMBER



SAINT-CLOUD

9 races including:

- 2 Group 1 for Purebred Arabians
- 1 Group 3

Prizemoney: 496 000 €

SATURDAY 1st OCTOBER



PARISLONGCHAMP

9 races including:

- 2 Group 1
- 1 Group 1 for Purebred Arabians,
- 3 Group 2,
- and the €200.000
 Criterium Arqana (for 2 year-olds)

SAINT-CLOUD

 The Arc Sale – Arqana (Horses in training).

> Prizemoney: 1 690 000 €

SUNDAY 2nd OCTOBER



PARISLONGCHAMP

9 races including:

- 6 Group 1 races including the Qatar Prix de l'Arc de Triomphe
- 1 Group 1 for Purebred Arabians, the Qatar Arabian world Cup,
- And 2 big handicap races

Prizemoney: 8 140 000 €

THE HIGHLIGHTS OF THE WEEKEND



THE QATAR PRIX DE L'ARC DE TRIOMPHE

"The best race in the world"

GROUP 1 - 2 400 metres

Rated 5 times the best race in the world, this is the legendary event racehorse owners the world over dream of winning! Thanks to a partnership with the Qatar Racing and Equestrian Club (QREC) that dates back to 2008, the Qatar Prix de l'Arc de Triomphe is the richest race in the French Flat racing programme with €5 million in prize-money. This race crowns the best horse of the year among the international elite of English Thoroughbreds. It is run over 2,400 metres, also known as the classic distance in the world of Flat racing.

LA QATAR ARABIAN WORLD CUP

"The challenge of the Jurebred Arabian

GROUP 1 P/A- 2 000 metres

The Qatar Arabian World Cup is the world's most prestigious Purebred Arabian race, and one of the highlights of the Qatar Prix de l'Arc de Triomphe weekend. This great 2,000-metre race is open to horses aged four and older of this historic breed, the Purebred Arabian. The Qatar Arabian World Cup, the flagship event in the world of Purebred Arabian racing, attracts the best Purebred Arabians from the most important stables in the world.



OATAR PRIX DE L'ARC DE TRIOMPHE:

A CELEBRATORY WEEKEND AT PARISLONGCHAMP RACECOURSE

About 35,000 French and international spectators are expected at ParisLongchamp for the 101st renewal of the Qatar Prix de l'Arc de Triomphe. British supporters, who represent the bulk of international visitors, are expected to attend in large numbers (Between 7,000 and 8,000)

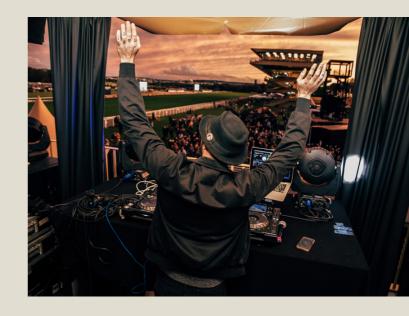




An exceptional event requires an exceptional set-up! To satisfy every taste, ParisLongchamp racecourse will offer a wide range of catering services illustrating the "Made in France" know-how in its brasseries and numerous food trucks in the Food Garden. Heineken, the official brewer of France Galop racecourses for the next three years, will host a large pop-up "Beer Garden".

This massive pop-up bar will have counters spread over 30 meters and will be THE PLACE to be over the Qatar Prix de l'Arc de Triomphe weekend for those searching for a festive and friendly atmosphere at the races. Heineken will be offering Gallia beer, which is brewed locally in the Paris region.

Following a day of racing, it will be possible to extend the Arc festivities to the sound of music. The vast, open-air terrace in the Arc Gardens has direct views of Paris-Longchamp racecourse. The famous Group Moët&Chandon, the new official champagne supplier of France Galop racecourses, will also be represented at ParisLongchamp. Celebrating victories with this champagne is a custom that reaches well beyond our borders! Finally, many betting counters, and in particular experts equipped with mobile betting terminals, will be on hand to help punters in many different languages.



QATAR PRIX DE L'ARC DE TRIOMPHE:

AN ACCESSIBLE PRICING POLICY

France Galop aims to make its events accessible to everyone by offering an affordable pricing policy. During the Qatar Prix de l'Arc de Triomphe, tickets to gain access to ParisLongchamp racecourse on Saturday and Sunday start at €10 for the "Arc Gardens".

Find all the offers on the official ticketing website of France Galop <u>HERE</u>



This is "the" place to be for the Qatar Prix de l'Arc de Triomphe if you crave a festive atmosphere. A massive pop-up bar, where everyone can enjoy a selection of beers, but also snacks, dancing and parties, whilst enjoying the capital's largest food court. A "Very British" pop-up bar, in association with Guinness, where spectators can enjoy a selection of beers and the capital's largest pop-up food court. Note: Under 12-year-olds go free. No views of the parade ring.

PRICES

10€ SATURDAY 20€ SUNDAY

25€ 2-DAY PASS



The Finish Line lawn is the ideal place if you want to be close to the track and the winning post. Standing room, access to the parade ring and the Jardins de l'Arc with its bars, restaurants, brasserie, betting counters and giant screens is all included.

PRICES

30€ SATURDAY 65€ SUNDAY

80€ 2-DAY PASS

KEY FIGURES OF THE ARC WEEKEND

35 000

50

expected spectators

nationalities

2 600

people work

at ParisLongchamp racecourse over Arc weekend

200

350

different professions

will be plying their trades over the weekend

runners

in the 27 races at this prestigious weekend

60 / 65

km/h

h is the average speed of an Arc winner

17

450

tons of straw

will be used to bed down the horse boxes at the racecourse

kg

is the average weight of a racehorse

20

English Thoroughbreds

the maximum number of starters in the Arc who must all be English Thoroughbreds, the fastest horse breed in the world.

QATAR PRIX DE L'ARC DE TRIOMPHE:

LUCKY STARTING GATE NUMBERS!

On the morning of Thursday, 29 September, the draw for post positions in the starting gate for the 101st renewal of the Qatar Prix de Triomphe will be broadcast live on television by Equidia. Those drawn in the lowest numbers are closest to the rail, which allows horses to cover the least ground and are thus the preferred positions.

Since 1980, starting gate number 2 has proven the most successful, followed by gate number 6. Torquator Tasso won the race against all odds last year when coming from gate number 12!

Starting Gate	Number of victories since 1980				
2	6				
6	5				
4	4				
14	4				
3	3				
12	3				
15	3				
7	3				
5	2				
8	2				
10	2				
1	1				
9	1				
16	1				
17	1				



HOW MUCH CAN YOU EARN IN THE ARC?

The weekend's most iconic race is worth a record €5 million, which is not directly linked to the sums wagered on the race around the world. The €5 million is distributed among the first five finishers and paid out in the following order:

THE 5M EUROS PRIZEMONEY OF THE QATAR PRIX DE L'ARC DE TRIOMPHE IS DISTRIBUTED AS FOLLOWS:

1st	2 857 000 €	57,2 %
2nd	1143 000 €	22,9 %
3rd	571 500 €	11,4 %
4th	285 500 €	5,6 %
5th	143 000 €	2,9 %

IN EACH CASE, PRIZEMONEY FOR THE FIRST FIVE FINISHERS IS DISTRIBUTED AS FOLLOWS:

76,75 % to the owner of the horse

14,75% to the trainer (of which 4% goes to the

stable staff)

8,5% to the jockey



BIRTH OF THE PRIX DE L'ARC DE TRIOMPHE

At the end of the First World War the "Société d'Encouragement to improve the Breed of Racehorses", which was to become France Galop, decided to create a highly prestigious race that would showcase the English Thoroughbred in France, and that would carry important prize-money. It chose a poignant name for the event: The Prix de l'Arc de Triomphe.

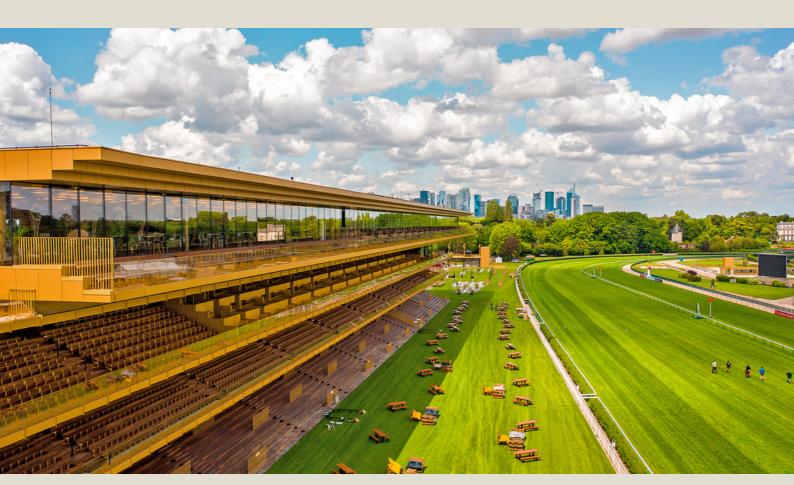
Its name commemorates soldiers that celebrated the end of the First World War by parading under the Parisian landmark that had become a symbol of the Allied victory. The Prix de l'Arc de Triomphe was first run on 3 October 1920 at Longchamp racecourse. The legend was born!

PARISLONGCHAMP:



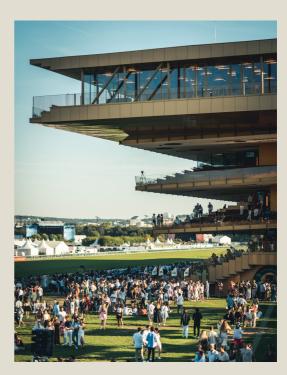
THE MOST MODERN RACECOURSE IN EUROPE

Inaugurated in April 2018 following two years of refurbishment, ParisLongchamp is a racecourse worthy of the Qatar Prix de l'Arc de Triomphe. It provides its citizens with a huge green space thanks to the many lawns dedicated to the public and its hundreds of trees.



This shrine to Flat racing was designed by world renowned French architect Dominique Perrault, whose previous projects include the French National Library, the velodrome, the Olympic pool in Berlin, the extension of the European court of justice in Luxemburg.

For the ParisLongchamp design Perrault was inspired by the movement of a galloping horse, which is manifest in the slight forward tilt of the grandstand. The bold colour of the stand reflects the warm tones of autumnal leaves that fall in the Bois de Boulogne in the autumn, when the Qatar Prix de l'Arc de Triomphe is run.



PARISLONGCHAMP TRACK:

THE MOST CHALLENGING 2 400 METRES IN THE WORLD!

The history of the Prix de l'Arc de Triomphe is inextricably linked to ParisLongchamp racetrack, renowned throughout the world for its difficulty. To win over this 2,400-metre course, horses have to combine speed with stamina and must be capable of managing their energy while producing incredible bursts of speed.

The 2,400-metre course at ParisLongchamp is very technical by nature! When horses leave the stalls they will accelerate over the first 400 metres to gain a position before meeting their first challenge: a 600-metre rise before the first bend. It is important that horses relax here. Then the track begins a long descent where horses are tempted to accelerate, and where jockeys have to pace themselves – this is only the halfway point of the race.

Then comes the long false straight, where jockeys manoeuvre for the best possible position from which to launch their attack down the lengthy 533-metre home straight and to make the most of the open stretch (which widens the track). This is the time to launch the final sprint to the finish line!



WHAT IS A SOFT OR FAST TRACK?

The track is assessed in the morning before the race meeting and its findings are translated into readings. The higher the reading, the "heavier" the track, which means that the horse's hooves will sink deeper into the ground. In that event the horse has to make greater effort when galloping. A "fast" track, on the other hand, makes for quicker times. The aim of the groundsmen who look after the track is to reach a reading of "good to soft", which is the ideal condition for horses to demonstrate their ability. They have to work with the weather forecast in mind, which will obviously have a strong bearing on ground conditions.

Up to 2,2	2,3 - 2,7	2,8 - 2,9	3,0 - 3,2	3,3 - 3,4	3,5 - 3,7	3,8 - 4,1	4,2 - 4,5	4,6 - 5,0	5,1 and below
VERY FIRM	FIRM	GOOD TO FIRM	GOOD	GOOD TO SOFT	SOFT	VERY SOFT	TACKY	HEAVY	VERY HEAVY

KEY FIGURES FOR PARISLONGCHAMP



PARISLONGCHAMP



55,5 hectares
of surface area of the
ParisLongchamp
racecourse



55 000 m2of lawns
reserved
for the public



160 metres the length of the ParisLongchamp grandstand



2 400 metres
the classic racing
distance, and the
distance of the Qatar Prix
de l'Arc de Triomphe



THE PARISLONGCHAMP TRACK



17 hectares of grass tracks



10 cm the height of the grass on the track



80 groundsmen who look after the track

MEDIA:

PROVIDING MEDIA WITH ALL THE INFORMATION THEY NEED

From July onwards, leading up to the Qatar Prix de Triomphe weekend and during the event, the France Galop media service supplies French and international journalists with content, including press releases about possible runners, a media guide and zoom press conferences with trainers in the week before the Arc. It also organises visits to the training centres at Chantilly and Deauville.



Three days before the event, the press will receive key information for the 2022 renewal, including quotes from connections with a runner in the Arc. The France Galop media department will also provide an update on ground conditions at ParisLongchamp. A daily update will be published on the @FranceGalop twitter account.

Over the weekend, more than 250 journalists from around the world will be welcomed to the media centre at the racecourse. On Sunday, press releases featuring quotes from winning connections of all the Group 1 races will be dispatched as quickly as possible after each race. Apart from these press releases, zoom press conferences are organised after each race.

The France Galop media team is happy to answer any questions and organise press trips.

For the Press Room, click <u>HERE</u>
For the link to apply for press accreditation, click <u>HERE</u>



70 press releases sent out in French and English

2021 Key figures



12 Press conferences immediately after each Group I race via Zoom



250 journalists from 26 different countries

SOCIAL MEDIA @FRANCEGALOP:

A STRONG COMMUNICATION PLATFORM IN FRANCE AND ABROAD

Before and during the Qatar Prix de l'Arc de Triomphe weekend, France Galop offers French and international audiences an IMMERSIVE experience thanks to its comprehensive coverage of the event, with digital content in French, English and Japanese!

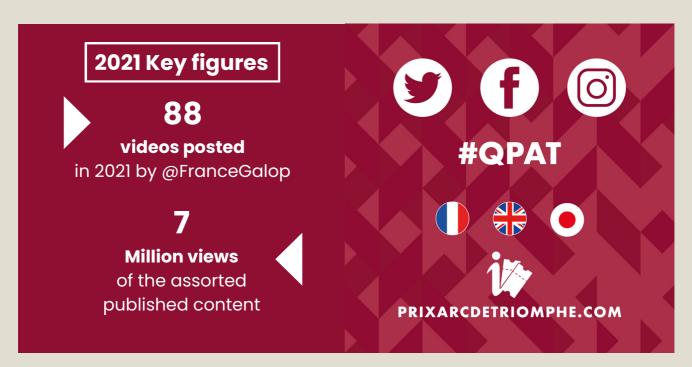
Experts and influencers will provide behind-the-scenes coverage on the day and share interviews, videos and photos to allow French, British, Irish and Japanese fans to experience this exceptional event up close.



This year, former Rugby player Vincent Clerc, who now works as a pundit on France Télévision, will communicate with French fans on France Galop's social media platforms. In the run-up to the Arc Clerc will take fans to experience at day at a training centre, and on Sunday he will team up with journalist Marine Costabadie for the Qatar Prix de l'Arc de Triomphe day.

The 2022 renewal of the Qatar Prix de l'Arc de Triomphe can be followed using the hashtag

#QPAT



TECHNOLOGY:

TRACKING SYSTEM OF FRENCH RACES WAS LAUNCHED DURING 2019 ARC RENEWAL

The Arc is also an arena for innovation. Following two years of research and development in close cooperation with key players in the racing industry and the French company Mac-Lloyd, the new tracking technology was inaugurated during the 2019 renewal of the Arc. Mac-Lloyd has been able to overcome a major challenge in order to meet the demands of the industry: minimise the size of the casing of the sensor to avoid any discomfort to jockey and horse, without compromising the precision of the readings throughout the race.

Two years later, this technology has been deployed on practically all French Premium flat and jump racecourses. France is thus a pioneer in terms of the speed and scale of this deployment.

Tracking data improves the viewing experience of races broadcast live on Equidia and international broadcasters thanks to a display on the screen of the runner's positions during the race.

For more in-depth data analysis, statistics for each horse are available on the France Galop website on www.france-galop.com shortly after the race and indicated by a dedicated icon.

FOR AN EXAMPLE OF THE TRACKING OF THE 2021 QATAR PRIX DE L'ARC DE TRIOMPHE, CLICK HERE



FRANCE GALOP:

ORGANISER OF THE QATAR PRIX DE L'ARC DE TRIOMPHE WEEKEND

France Galop is the association that organises and controls horseracing in France. France Galop promotes breeding and training racehorses by paying out prizemoney in Flat and Jump races, and premiums to breeders and owners of racehorses. Its budget mainly draws revenue from horseracing bets on French racing. France Galop and its counterpart Le Trot co-own the PMU, Europe's leading horse operator. The betting racing association manages 5 of the world's most renowned racecourses: Paris-Longchamp, Auteuil, Chantilly, Saint-Cloud and Deauville, as well as 3 training centres exclusively dedicated to Galop horses: Chantilly, Maisons-Laffitte and Deauville.



The France Galop designed and organised racing program makes it possible to select the best horses for breeding. The association is also responsible for the regularity of racing. By using a wide range of video footage, France Galop Stewards ensure that the racing code is applied to each race. Also, the fight against doping is a key aspect in the protection of horses. Horseracing has an exemplary policy in this domain: to which it devotes an annual budget of about €9 million. It carries out more than 30 000 tests per year, 4 times more tests than all other sports combined in France!

In 2016, France Galop, together with other key players in the equine world, signed the Equine Welfare Act, committing to eight strong measures ensuring horses have a suitable environment to live in and are well looked after throughout their lives. An action plan for equine welfare was introduced, which saw the creation and promotion of hashtag #RaceandCare, the production of videos informing the horse industry on the subject of equine welfare, the creation of #RaceandCare animations deployed at racecourses, innovations in terms of equipment in hospitality areas, training and competitions dedicated to horses... to learn more, go to www.fnch.fr section "Bien-être équin".





















All information about the Qatar Prix de l'Arc de Triomphe:

www.prixarcdetriomphe.com

Media accreditation:

The Media accreditation application form for the Qatar Prix de l'Arc de Triomphe is available on the France Galop website, in the Press area.

Direct Link: HERE

Media Kit:

Find the press kit, press releases and royalty-free photos HERE

PRESS RELATIONS

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