

PRIX DE DIANE LONGINES

**BEST TURNED-OUT HORSES...
AND SPECTATORS!**

2022 MEDIA GUIDE


**FRANCE
GALOP**

SHOWCASE* BON ENTENDEUR 

SUNDAY 19TH JUNE – CHANTILLY RACECOURSE

BOOK NOW AT PRIXDIANE.COM

LONGINES

OFFICIAL PARTNER



EQUIDIA

LesEchos
WEEK-END

**PARIS
PREMIERE**




Ville de
Chantilly
Ville d'Art et d'Histoire







AN UNFORGETTABLE DAY AT THE PRIX DE DIANE LONGINES

The Prix de Diane Longines always guarantees you an unforgettable day, highlighted by the range of different festivities. In the enchanting and lush setting of the racecourse there are plenty of things to see and do and everything is dedicated to pure elegance: a stylish picnic on the vast lawns, a live concert by Bon Entendeur, the famous Competition of Elegance, which is won by the most elegant lady and her amazing hat, and a top-class sporting programme dominated by the Prix de Diane Longines, the world's greatest race for fillies.

HIGHLIGHTS OF THE 2022 RENEWAL

Be Glamour

The Competition of Elegance for ladies sporting extravagant hats goes hand in hand with the Prix de Diane Longines. Milliner Céline Cavé reveals 5 tips to embrace the Dress Code.

Be Gourmet

Young chef Justine Piluso has created the menu for the hatbox, an absolute must for the most stylish picnic that takes place each year at the Prix de Diane Longines.

Be Festive

The Diane village in the heart of the racecourse invites you to wander through an elegant and enjoyable setting thanks to its pastel-coloured decorated environment.

Be Chantilly

Chantilly, home of the historic racecourse, is also the largest training centre for racehorses in Europe and is hence known as the capital of the horse.



The Swiss watchmaker Longines has been the partner of the Prix de Diane for 11 years. To mark the occasion, it introduces a special edition timepiece that is the envy of elegant people at the Prix de Diane Longines.

Be Music

Bon Entendeur, a French electronic music band, will open festivities with a live concert on the stage of the Diane village. The concert is included in the ticket!

Be Sport

The sporting programme of the day is dominated by the 1M€ Prix de Diane Longines, the greatest race for fillies.

Be
Glamour



COMPETITION OF ELEGANCE MISS DIANE BY LONGINES

The Prix de Diane Longines, the most glamorous event of the year!

The Prix de Diane Longines goes hand in hand with its famous Competition of Elegance. Each year, nearly 400 ladies wearing their amazing hats will vie with each other in style, audacity and creativity to determine who is going to be the next Miss Diane by Longines. The winner will receive a fabulous Longines watch that will enhance the original design of her outfit.

This great competition is open to every lady on the racecourse and there is no need for pre-registration. This year, fashionistas are invited to parade down a spectacular catwalk shaped like a horseshoe in the Diane village. Each candidate will have a few minutes to impress the jury.

Sophie Thalmann, a former Miss France and television presenter, once again has the unenviable task of choosing the lady who embodies femininity, and who will become Miss Diane by Longines 2022.



#PRIXDEDIANE @LONGINES



THE LONGINES WATCH

COVETED BY THE FASHIONISTAS TO ENHANCE THEIR OUTFIT

Longines, title partner of this major event of French elegance.

The Swiss watchmaker Longines is delighted to be the title partner, official timekeeper and official watch of the eagerly awaited Prix de Diane Longines for the 12th consecutive year. With 8 races to punctuate this prestigious and glamorous day, the 19th of June promises to bestow incredible sporting emotions to lovers of horseracing.

Involved in equestrian sports since 1869 and linked to the most important equestrian events in the world, Longines is also delighted to officially time the Prix de Diane Longines, the undisputed highlight of the day. The owner, trainer and jockey of the winning filly will all receive an exceptional timepiece from the Longines collection.



LONGINES

La Grande Classique de Longines, the official watch

The Prix de Diane Longines is above all a symbol of elegance, which is also true of the official watch that is part of the La Grande Classique de Longines collection of the Swiss watchmaker. Launched in 1992, this range has played a major role in forging the reputation of the winged hourglass brand. A symbol of Longines' classic elegance and timeless sophistication, this collection stands out thanks to its very slim profile and wide palette of versions. Designed for women and men, this iconic collection can be seen on the wrists of all those who know how to appreciate true value.

“With our brand as the Title Partner, Official Timekeeper and Watch since 2011, this glamorous equestrian event is the perfect illustration of the values dear to Longines.”

Matthieu Baumgartner, Vice-President Marketing of Longines

#PRIXDEDIANE @LONGINES



TIPS

TO STAND OUT IN THE COMPETITION OF ELEGANCE AT THE PRIX DE DIANE LONGINES

Milliner Celine Cavé, who has designed three of the Prix de Diane Longines winning creations in recent years, tells us the secrets of the French Elegance.



1

IT IS NOT THE SIZE OF THE HAT THAT MAKES THE STYLE !

The chosen hat should reflect the personality of the lady who wears it. Hats that sit back and leave the face free (more prominent with glasses or even a masque) rather than those that are “overshadow” the face are the trend.

2

PLAY WITH COLOURS

In France it is considered in bad taste to wear the same-coloured hat and dress. Dare to wear a hat of a different colour by respecting this simple rule: find the right balance. For example, if you were a dress with a big print, chose a more refined hat, and if you wear a block colour dress, then your hat should only reflect that same colour with the slimmest of trims.

#PRIXDEDIANE @LONGINES

3

WHAT KIND OF HAT MAKES YOU LOOK MORE SVELTE?

If you want to appear taller, chose a big hat in terms of height rather than circumference. It should be placed at an angle, which will give the outfit some movement. With a short and fitted dress, that interrupts the silhouette, don't ruin the look by wearing a cape!

4

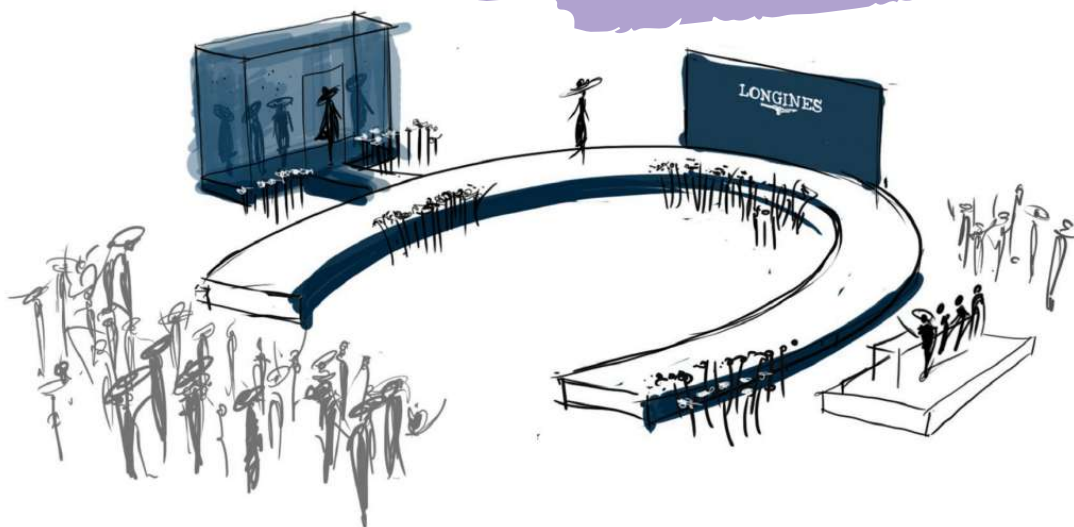
HAVE FUN WITH IT!

A hat will only be noticed when the lady who sports it is happy to wear it and shines in her outfit

5

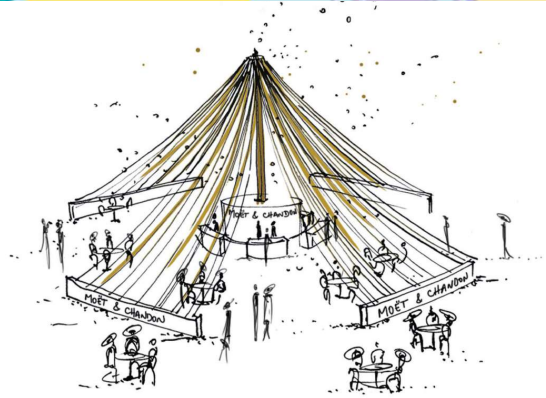
TAKE A STEP BACK!

If you want to make sure that you are wearing the right hat with the right outfit, take a photo from about 20 metres away and look at the result. That is what the jury of the Miss Diane by Longines competition of elegance will see on the horseshoe-shaped catwalk.



#PRIXDEDIANE @LONGINES

Be Gourmet



RESTAURANTS

JUST A NIBBLE OR A PROPER LUNCH, THERE IS SOMETHING FOR EVERYONE!

A stylish picnic in an idyllic setting, a country table positioned alongside the track, a refined lunch, an open-air food court, a champagne bar: there are many diverse options to sate the palate during the Prix de Diane Longines day.

Stylish Picnic

CHEF JUSTINE PILUSO CREATED THE MENU FOR THE HATBOX

During the Prix de Diane Longines, hundreds of spectators sit down on the grass, together with family or friends, to treat themselves to culinary highlights. This is an opportunity for a picnic that comes in a hatbox, a collector's item, designed by young and talented chef Justine Piluso.

The young chef has been inspired by her Egyptian and Italian parentage, and by memories of summers spent in Genoa with her grandmother who prepared the most delicious ravioli.

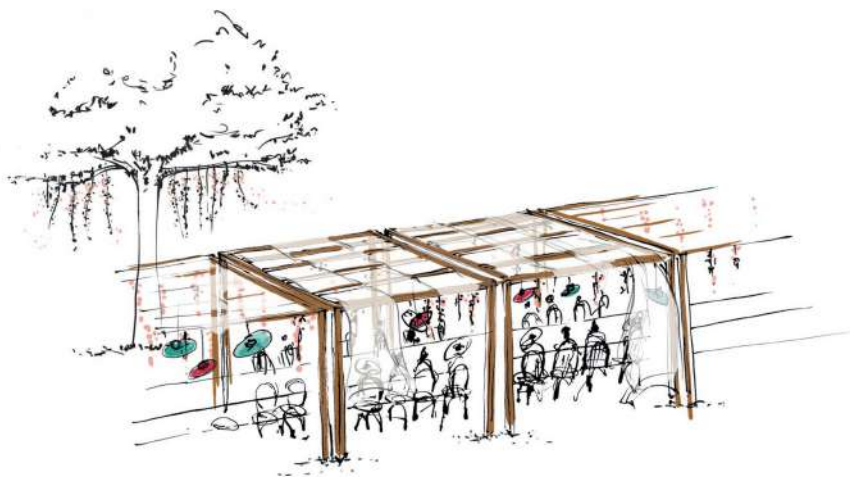


Before showing off her talent in the M6 broadcast 2020 Top Chef series, Justine Piluso studied at the Paul Bocuse Institute and polished her skills in some of the most renowned kitchens. In 2017, at the age of only 24, she opened her first restaurant in Paris. Since then, she has taken over several popular restaurants. This summer, her convivial recipes can be tasted in the "Les Petites Mains" restaurant in the gardens of the Palais Galliera, the fashion Museum, in Paris.

#PRIXDEDIANE @LONGINES

RESTAURANTS - JUST A NIBBLE OR A PROPER LUNCH, THERE IS SOMETHING FOR EVERYONE!

The Diane Table



The Diane table is positioned alongside the track. This pleasant and private area, with its friendly and stylish decor, offers spectacular views of the final straight where racing dictates the progression of the afternoon. Lunch at the Diane table excites taste buds and eyes alike.

Food Court in the Diane Village

Designed to reflect a country atmosphere, spectators are invited to enjoy the green area for lunch whilst taking advantage of the Eco-responsible furniture made from wood pallets and decorated for this renewal of the Prix de Diane Longines in pastel colours.



BOOK YOUR TICKET!

To ensure that you enjoy the lunch you had in mind, it is important to pre-book a hatbox, lunch at the Diane table or lunch in any of the other areas before the event. Leave it to the day and it will be too late!

<https://www.billetterie.france-galop.com/uk/prix-de-diane-longines>

#PRIXDEDIANE @LONGINES

Be Music



LIVE CONCERT

A MUSICAL START WITH BON ENTENDEUR TO THE FESTIVITIES OF THIS UNFORGETTABLE DAY

The Prix de Diane Longines festivities will begin at 12.30pm sharp with a great live concert on the main stage in the Diane village. The sound of music will accompany spectators who will have spread their blankets on the grass for their stylish picnic!

This year, two friends from the electronic French band Bon Entendeur will open the Prix de Diane Longines day. With them, “nice weather and blue skies” are a certainty...

Bon Entendeur are back in the limelight thanks to their new album

From a friendship and shared passion spawned a project unlike any other. Bon Entendeur was formed by Arnaud Bonet and Pierre Della Monica, two friends who are mad about music, in- love with French culture and eager to invent mixtapes nurtured by their passion. Following the success of their first album *Aller-Retour*, which won the golden disc, and their single “Le Temps est Bon”, which went platinum, and a sold-out tour, including Olympia, Bon Entendeur is back with their new album *Minuit*, which you can discover [HERE](#)



ENTRY TO THE CONCERT IS INCLUDED IN YOUR ENTRY TICKET FOR THIS DAY

Book on the France Galop website:

<https://www.evenements.france-galop.com/uk/prixdediane>

#PRIXDEDIANE @LONGINES

Be Festive



ENTERTAINMENT

DIANE VILLAGE IS THE PLACE TO BE!

Set in the heart of the racecourse, the Diane Village is a place to wander and enjoy the range of pop-up activities designed for the event, which will surprise you and invite you to make the most of the moment. The 2022 renewal is painted in pastel colours. The stage for the live concert, the stylish picnic area, the podium for the Competition of Elegance, the activities for big and small, as well as the areas where you can relax and put your feet up on the grass are all located in the Diane Village.



The Diane "Follies", a space for young people with a DJ and views of the races!

A private and festive area will be installed alongside the track during this day of prestigious racing. Entertainment, DJ Set, bar, and an introduction to betting ensure that all the ingredients are in place for a good party!

A fabulous view from the Flying Chairs Ride!

Elegant spectators at the 2022 renewal of the Prix de Diane Longines are invited to launch themselves into the air on the Flying Chairs ride, which has unprecedented and spectacular views of the countryside and historic setting of the Chantilly racecourse. All these activities are free!

#PRIXDEDIANE @LONGINES



PRIX DE DIANE LONGINES

A GREAT RACE PACKED WITH RACING HISTORY!

Since 1843 the best fillies have come together to compete in the Prix de Diane Longines, which unfolds against the enchanting backdrop of the Chateau de Chantilly and the magnificent stables of the Princes de Condés. Each year in June this great race, open to three-year-old fillies, is one of the most important events in the European Flat racing calendar. It anoints the best filly and ensures that her prestigious bloodline will enjoy an exceptional career at stud.



These equine champions that combine the qualities required to make the line-up of this race are what owners dream about all over the world.

Of the 8 races on this great day of sport, which starts at 2.00 pm, the Prix de Diane Longines offers the highest prize-money. It is worth 1 Million Euros, of which 571 400 Euros goes to the winning connections. Following a magnificent parade on the track, the start of this race is scheduled for 4.15 pm.



Did you know?

GROUP 1, THE HIGHEST STANDARD IN THE SPORT

The Prix de Diane Longines is a Group 1 race, the highest standard of Flat-racing in the International Calendar. These races are open to horses that have shown an exceptional aptitude that allows them to exceed speeds of 65km/h!

#PRIXDEDIANE @LONGINES

KEY FIGURES OF THE PRIX DE DIANE LONGINES

400
ELEGANT
LADIES

With amazing hats will parade on the podium in the hope of winning the Competition of Elegance Miss Diane by Longines.

2000
HATBOXES

That are collectible items and contain a lunch created by chef Justine Piluso will be opened during the year's most stylish picnic on the lawns of the Chantilly racecourse.

57
COUNTRIES

Will broadcast the Prix de Diane Longines live and will also offer betting opportunities.

2
MINUTES

The record time for this race that is run over 2100m is 2'03"77. The record belongs to the champion Trêve, who won the 2013 renewal of the Prix de Diane with an average speed of 61km/h.

7
VICTORIES

The most successful silks in the Prix de Diane Longines are those of HH Aga Khan: Shemaka (1993), Vereva (1997), Zainta (1998), Daryaba (1999), Zarkava (2008), Sarafina (2010) and Valyra (2012).

2
DOUBLES

Only two fillies have won the Prix de Diane and the Qatar Prix de l'Arc de Triomphe, the best race in the world: Trêve and Zarkava.

5
VICTORIES

Four jockeys have won this race five times. Gerald Mossé is the most successful active jockey to have won this race 5 times between 1988 and 1999.

2
WOMEN

Have trained the winner of the Diane:
Christiane Head: Harbour (1982), Egyptband (2000), Trêve (2013)
Corinne Barande-Barbe: Carling (1995)

24
RENEWALS

Over the past 30 years, fillies trained in France have won the Prix de Diane 24 times compared to their English rivals (4 victories) and Irish rivals (2 victories)!

Be Chantilly

CHANTILLY

WHERE THE HORSE IS KING



The greatest fillies' race has always been held in the cradle of racing. It all started in Chantilly! In 1833, Prince Lobanoff and Messrs de Normandie, d'Hédouville, de Wagram and de Plaisance saddled up to go hunting. On their way, they came across a vast area in front of the Château de Chantilly and its Great Stables. Remarking on the pleasant underfoot conditions, they engaged in a friendly race, which was won by Mr de Normandie, the future president of the Jockey Club.

The men had been seduced by English racing and were looking in vain for the ideal site to build a racecourse capable of competing with those in England. Mr de Normandie succeeded in obtaining the support of the Duc d'Orléans - one of Louis-Philippe's sons and also a racing enthusiast - and they agreed to organise a race meeting the following spring. It was the launch of Chantilly racecourse and its unique setting!

Not far from the racecourse, the forest of Chantilly is home to the largest training centre dedicated to the training of racehorses. Every morning, more than 2200 horses conditioned by 110 trainers venture out onto the France Galop managed tracks. This is where champions prepare for their next race.

#PRIXDEDIANE @LONGINES

MAJOR COMPETITION



2500 EUROS OF PRIZES TO BE WON!

Win a complete outfit for the Prix de Diane Longines with La Samaritaine, and also win a Longines watch! If you win, this is what awaits you: an unforgettable appointment at La Samaritaine with a person of your choice: meet the stylist in a private room, pick out your outfit, enjoy tea-time... To participate, from 19 May onwards go to the @FranceGalop social media sites.

Winners will be drawn on 1st June.

FRANCE GALOP

ORGANISER OF THE PRIX DE DIANE LONGINES



The Prix de Diane Longines is a France Galop event. The association's mission is to organise and control the racing sector in France. It promotes the breeding and training of racehorses by paying out prize-money in Flat and Jump races, and premiums to breeders and owners of racehorses. Within this framework, France Galop plays an important role in the organisation of more than 7 000 Flat and Jump races that are staged on 142 racecourses in France each year.

France Galop also oversees the integrity of races, whether it is ensuring the rules of racing are applied or to test horses for prohibited substances (there is a zero-tolerance policy in place and 100% of winners are tested). France Galop is responsible for five racecourses (Chantilly, Auteuil, ParisLongchamp, Deauville and Saint-Cloud) and three training centres dedicated to training racehorses. (Deauville, Chantilly and Maisons-Laffitte).



PARIS
PREMIÈRE

M6 AND PARIS PREMIÈRE

BROADCASTER OF THE PRIX DE DIANE LONGINES

As in the past two years, M6 will again provide a free and live broadcast of the Prix de Diane Longines. The show is fronted by Carine Galli and Guillaume Coves who will open the doors to Chantilly and this prestigious event to their viewers to share the highlights of the day. The event is also broadcast on Paris Première.



#PRIXDEDIANE @LONGINES



PRACTICAL INFORMATION

Information and reservation on: www.prix-de-diane.com

Gates of the racecourse open at 11.00 am.

Ticket prices:

Tickets (concert included) from 10 Euros.

Children under twelve go free.

How to get to the Prix de Diane Longines

Hippodrome de Chantilly

Avenue de la Plaine des Aigles - 60500 Chantilly

Parking provided

25 min by train from Paris Garde du Nord to Chantilly

Then follow the signs.





FRANCE GALOP MEDIA DEPARTMENT

Hélène Dupuy - hdupuy@france-galop.com - 01 49 10 22 10
Emma Besnard - ebesnard@france-galop.com - 01 49 10 22 50

MEDIA CENTER

Press releases, free of rights pictures, application form for accreditation:
<https://media.france-galop.com/grands-prix/?tag=diane>