



MEDIA
GUIDE

**2023
QATAR PRIX DE
L'ARC DE TRIOMPHE**

SATURDAY 30 SEPTEMBER
AND SUNDAY 1 OCTOBER 2023

QATAR PRIX DE L'ARC DE TRIOMPHE: LIVE THE LEGEND...

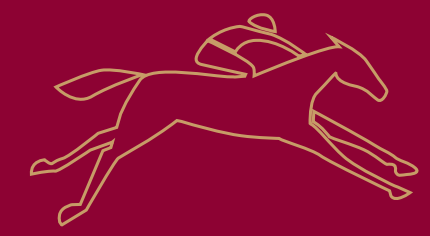


THE PINNACLE OF SPORTING CHALLENGES

For more than 100 years, racing enthusiasts from around the globe have gathered at ParisLongchamp on the first weekend in October for the Qatar Prix de l'Arc de Triomphe, the world's most legendary horse race. The world's best thoroughbreds, ridden by the best international jockeys, compete against each other in a race laced with excitement and emotions.

BROADCAST IN 60 COUNTRIES: A GLOBAL EVENT

The world's greatest race is broadcast in more than 60 countries and attracts more than 35,000 spectators into the grandstand of ParisLongchamp racecourse. It is also a fascinating betting contest. More than 93M Euros was wagered across the world last year, a new record for a race day.



24

STARTERS
THE MAXIMUM NUMBER OF RUNNERS IN THE QATAR PRIX DE L'ARC DE TRIOMPHE



ALPINISTA

The 2022 edition was won by the favourite, the 5-year-old English mare Alpinista, partnered by jockey Luke Morris, trained in Newmarket (Great Britain) by Sir Mark Prescott, for Mrs Kirsten Rausing. Meet her successor on Sunday, 1 October.





QATAR PRIX DE L'ARC DE TRIOMPHE : THE RICHEST RACE IN FRANCE

Adjudged to have been the best racehorse in the world on several occasions, it is also the richest race in the French racing programme. The Qatar Prix de l'Arc de Triomphe is worth 5M Euros, which is distributed among the first five finishers.

HOW THE QATAR PRIX DE L'ARC DE TRIOMPHE PRIZE-MONEY IS PAID OUT

A RECORD 5M EUROS



AND HOW IT IS DISTRIBUTED FOR EACH PLACED HORSE



DISCOVER THE PROGRAMME



THE WEEKEND HIGHLIGHTS

The Qatar Prix de l'Arc de Triomphe weekend is also renowned the world over for its sporting programme, which boasts a unique density of grand prix events.

FRIDAY 29 SEPTEMBER SAINT-CLOUD

2 Group 1 PA races · 1 Group 3 race

The race day at Saint-Cloud is the prelude to the Qatar Prix de l'Arc de Triomphe weekend, thanks to a programme that features two Group 1 races for Purebred Arabians and one Group 3 race for English Thoroughbreds.

SATURDAY 30 SEPTEMBER PARISLONCHAMP

2 Group 1 races · 1 Group 1 PA race and 3 Group 3 races

QATAR PRIX DU CADRAN (Group 1): 4000-metre marathon

This is a rare race that is run over 4,000 metres, the longest distance in the Flat racing programme. It is the most prestigious event in the French staying programme. A true marathon, it often produces an exciting finish.

SUNDAY 1 OCTOBER PARISLONCHAMP

6 Group 1 races · 1 Group 1 PA race

THE QATAR PRIX DE L'ARC DE TRIOMPHE (Group 1) - 2 400 metres - 5 M€

The best French and international racehorses, many from far and wide, will be at the start of this legendary challenge.

THE QATAR ARABIAN WORLD CUP (Group 1 PA) - 1 M€

The greatest challenge for Purebred Arabians. A prestigious race that attracts the best Purebred Arabians from the world's biggest stables.

A RECORD **16** GROUP RACES, the highest level in horse racing, over the weekend.

10,5M€ prizemoney distributed over the 3 days

THE LEGENDARY JOCKEY FRANKIE DETTORI IS BOWING OUT

With six victories to his name, Lanfranco Dettori has won the Arc more times than any other jockey. At the age of 53, Dettori has won nearly every prestigious race in the world. After 30 years of riding at the summit of the sport, the man often described as the world's best jockey will be riding in the 2023 renewal for the last time. This year's Qatar Prix de l'Arc de Triomphe will be a great opportunity for his fans to celebrate and to thank him

HIS ARC RECORD:



A WEEKEND OF FESTIVITIES AT PARISLONGCHAMP



Some 35,000 spectators are expected for this weekend of festivities, including 8,000 British racegoers, who represent the bulk of international visitors to ParisLongchamp, together with many Japanese fans who simply adore this great race.

A FRIENDLY AND FESTIVE ATMOSPHERE

For the occasion and throughout the entire weekend, a giant food garden with a wide range of French culinary delights will be set up at ParisLongchamp racecourse. Brasseries and food trucks will be complemented by several bars that will delight food lovers and racing lovers alike.

AN ACCESSIBLE PRICING POLICY

With tickets starting at €10, France Galop Live would like to make this unique event accessible to everyone. All ticket offers can be found on the France Galop Live ticketing website.

francegalop-live.com

LIVE COVERAGE OF THE EVENT

The Qatar Prix de l'Arc de Triomphe will be broadcast live on M6 and Paris Première from 3.40pm GMT on Sunday 1 October. Racing channel Equidia will show the weekend's races in their entirety live on Equidia.

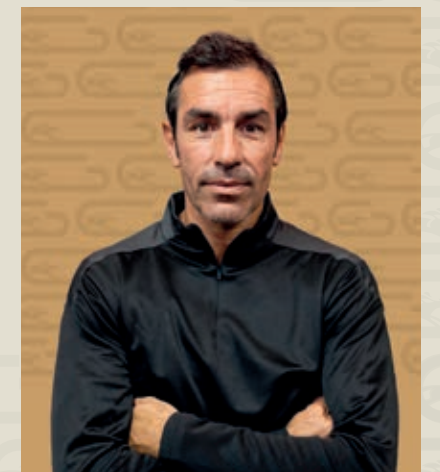


AND ON THE @FRANCEGALOP SOCIAL MEDIA PAGES

In the run-up to and throughout the weekend, France Galop is inviting French and international racing fans to enjoy an immersive experience, with comprehensive coverage that includes original digital content in English, French and Japanese!

This year, former professional footballer **Robert Pirès** - who was part of France's winning 1998 World Cup and Euro 2000 teams and played for FC Metz, Olympique de Marseille, Aston Villa and Arsenal - will share his day at the Qatar Prix de l'Arc de Triomphe on social media! A huge fan of horse racing, he has even owned racehorses in the past. Robert Pirès is one of the few French owners to have raced the Arc under his colours in 2009 with Tangaspeed.

#QPAT



RACING, FAST EMOTIONS

The France Galop association manages the five premier racecourses in France - Auteuil, Chantilly, Deauville, ParisLongchamp and Saint-Cloud, which host the most important races in the calendar.



France Galop is the association that organises and controls horseracing in France. It is also responsible for the regulation of racing and actively fights against doping.

France Galop also aims to continuously diversify itself via the development of its event activities and BtoB. In this way it generates new income streams for the industry.

#QPAT

Follow #QPAT on social media to make sure you get in on all the weekend's actions, including videos, photos and interviews.

@FranceGalop



For the first time in 2023, events at Auteuil, Chantilly, Deauville, ParisLongchamp and Saint-Cloud racecourses, which collectively stage nearly 200 race meetings annually, have been aggregated under the new experiential brand **France Galop Live**.

As racecourses have become sought-after destinations for a day out, tapping into their vast green spaces and bringing to the fore the horse in its sporting environment gives families, race lovers and neophytes the chance to enjoy a vast range of activities on more than 60 days in the racing calendar.

B TO B PREMIUM OFFERS TO DISCOVER

In the heart of the Bois de Boulogne, two hectares of lawns and private areas make the ideal setting for business events. The legendary Qatar Prix de l'Arc de Triomphe is undoubtedly a great opportunity to offer customers and partners an unforgettable and unique experience in an exceptional setting.

Seminars, product launches, conventions, parties, congresses... In 2022, a total of 490 corporate events were organised at racecourses managed by France Galop Live, which has expertise in the in the organisation of premium events.

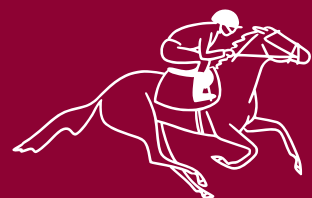
Contact and Reservations:

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TALK LIKE AN EXPERT

A little selection of tips that will help you understand and flourish throughout the weekend.



GROUP 1

Only

28

OF FRANCE'S

5,000 Flat races run annually are Group 1 races, including the Qatar Prix de l'Arc de Triomphe.

Group 1 races are open to horses of exceptional ability, and which are particularly sought after for a career at stud.



8 DOUBLES

In more than 100 renewals, eight horses have won the Prix de l'Arc de Triomphe twice. Although some have tried, no horse has won the Arc three times.



LUCKY GATE NUMBERS

Some starting gate numbers are luckier than others.

Since 1980, the

NUMBER 2 has produced 6 winners and the

NUMBER 6 has produced 5 winners.

Which starting gate number will house the winner in 2023?



COCORICO

In horseracing, the nationality of the winner is defined by the country where the horse is trained. France has already won the race

68

TIMES

since the creation of the Prix de l'Arc de Triomphe in 1920, largely surpassing England, which has won it 17 times



OFFICIAL PARTNERS



THE QATAR RACING AND EQUESTRIAN CLUB (QREC), PARTNER SINCE 2007

Horse racing is a veritable institution in Qatar, the land where Purebred Arabians are bred and raced. The QREC, founded in 1975, aims to represent, promote and advance equine and equestrian initiatives on the international scene. It therefore stood to reason that that this institution joined forces with France Galop in 2007 to become title sponsor of the Qatar Prix de l'Arc de Triomphe.



THE OTHER PARTNERS



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The 2023 Qatar Prix de l'Arc
de Triomphe trailer

