



**SPONSORING
PARTNERSHIP BETWEEN
FRANCE GALOP AND
AMERICAN RACING CHANNEL (ARC)
EXTENDED FOR 3 MORE YEARS**

L'ARC remains the exclusive sponsor of the Prix Maurice de Gheest race day at Deauville in August



France Galop is delighted to announce the signing of a new sponsorship agreement with its long-standing partner, the American Racing Channel (ARC), owner of broadcasting rights at numerous racecourses in South America. This partnership, in place since 2011, has been extended for 3 more years, from 2025 to 2027, with an exclusive agreement.

ARC remains the official sponsor of this prestigious race day, which features the Gr 1 (the highest level in horse racing) Prix Maurice de Gheest as its highlight.

Every summer, this important race is one of the highlights of the Deauville Barrière Meeting. It is a unique opportunity for Europe's best sprinters and milers to take each other on over the 6 ½ furlong distance. It attracts a large audience and racing enthusiasts alike. As part of the partnership already in place with ARC, the race carries a total purse of 380 000 Euros.

In addition, all the remaining races on the card will carry the ARC name, as well as the names of the South American Racing or Breeding Authorities.

An agreement that further strengthens this partnership in place since 2011.



This new agreement continues the partnership between France Galop and ARC, who since 2011 have been working together on various aspects of the racing industry and also enjoy a commercial relationship, which allows French punters to wager on races in Latin America. These races are broadcast live on Equidia.

Pablo Kavulakian, ARC Président, said: *"The sponsorship program on the Prix Maurice de Gheest G1 meeting and the increasing excellence of its quality through the years reflects the result of building a long term vision and strategy with France Galop. Proud to work as one from both sides of the Atlantic Ocean to deliver racing for French enthusiasts on days and times that fit the best calendar proposal for the benefit of the industry help us also to harmonize rules and operation standard as racing is not an exception in a sport globalize world where the customer demands best practices"*

Guillaume de Saint-Seine, President of France Galop, added: *"We are absolutely delighted with the continuation of the partnership between L'ARC and France Galop. The renewal of this commitment illustrates the quality of the strong relationship between our two organisations. Every summer, this sponsorship agreement is highlighted during a race day at the Deauville Meeting. What's more, the taking of bets in France on Latin American races allows us to expand the range of products available to racing enthusiasts, while ensuring an additional return that benefits all those involved in racing."*

More about the American Racing Channel



The American Racing Channel (ARC) offers a worldwide simulcast and betting licensing service of racing authorities in South America's leading thoroughbred breeding and racing countries, including Argentina, Brazil, Uruguay and Chile. Its vision and leadership have demonstrated a continued commitment towards the development of the horse racing industry.

More about France Galop



France Galop is an association with a public service mission. It organises and regulates horse racing in France with the aim of improving the racehorse breed of both, flat and jumping, by promoting the breeding industry and training of racehorses. It operates under the authority of the Ministry of Agriculture, Budget and Interior. Its main mission is to: organise French racing's fixture list, ensure the smooth running of racing, lead the fight against doping, run the operations of the five most important racecourses (Auteuil, Chantilly, Deauville, ParisLongchamp and Saint-Cloud), and organise major events, including the Prix de Diane Longines, the Grand Steeple-Chase de Paris and the Qatar Prix de l'Arc de Triomphe at these venues.



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