



Press release



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France Galop launches Mobile App to transform horse racing experience

Discover horse racing like never before and enjoy the excitement at full speed.

Following the popular success of the event « **Horses in the City** », which attracted nearly 38,000 visitors last Friday and Saturday on the Place de la Concorde in Paris, **France Galop** is **unveiling its mobile app, bringing the excitement of horse racing directly to everyone, anywhere.**

Designed for both racing enthusiasts and those who want to discover the racing world, the **FRANCE GALOP APP** allows users to experience racing in a whole new way, all year round and anywhere in France, whether at the racecourse, at home, or on the go.

Users can access information regarding all major events and races organised throughout the year by France Galop. The app brings everything together in one place (ticketing, programs, live streams and race replays, immersive content and more) and is designed to make the racecourse experience simpler and more engaging, whilst being available anytime and anywhere. With this app, France Galop reinforces its commitment to making horse racing more accessible, immersive and interactive.

Available now on the **App Store and Google Play**, the **FRANCE GALOP APP** ushers in a new era : **experience horse racing like never before !**

A re-imagined racecourse experience

For the next two upcoming major events : the **Qatar Prix de l'Arc de Triomphe**, on 4 and 5 October 2025 at ParisLongchamp and the **48H of Jump racing** on 15 and 16 November 2025 at the Auteuil racecourse, the app will elevate the spectator experience with a range of exclusive features :

- **Access** to the race card and results
- **Live streaming and race replays**
- **Integrated ticketing** to book entry tickets directly
- **Interactive maps** for easy navigation around the racecourses
- **Exclusive competitions** to win tickets and prizes
- **Immersive content** : live broadcasts, behind the scenes access, interviews with key figures, features ...



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